



AGENDA

CITY COUNCIL WORK SESSION
NORTH COMPLEX, CITY COUNCIL CHAMBERS, 5160 MAPLE DRIVE

JUNE 21, 2016

5:30 p.m.

DISCUSSION TOPICS:

1. **DISCUSSION ON PLANS FOR RECONSTRUCTION OF 70TH ST.:**
Snyder and Associates have been retained to prepare plans for the reconstruction of 70th Street from University Ave. to Rising Sun Drive. They would like to review with Council the proposal they have developed so far and get input from the Council before completing the plans.
2. **DISCUSSION ON CREATION OF A PLEASANT HILL ART COMMITTEE:**
Several cities in the metro area have some type of local art council or committee, including West Des Moines, Ankeny, Clive and Urbandale. With the pending membership into Bravo this may be a good time to create a similar committee for Pleasant Hill. Attached to this agenda are some background information and a proposed draft ordinance that would create the committee.
3. **DISCUSSION ON PROPOSED POLICY FOR RETIREMENT:**
Following discussion of the agreement with Ruth Mattix for retirement it was suggested that the program be put into a policy for the City Council to approve. Attached is a draft policy for the Council to consider.

Memo:

To: Mayor and Council

From: City Manager

Date: June 21, 2016

Re: Establishment of a Pleasant Hill Arts Council

With the pending membership by Pleasant Hill with Bravo, the Council may want to consider the establishment of an Arts Council to oversee public art and performing art events in the City, and possibly applying for grant funds through Bravo. Several cities in the metro area have similar groups, such as Urbandale, West Des Moines, Clive and Ankeny as well as Marion, Iowa.

The proposal would be to establish a Pleasant Hill Art Council by ordinance of seven members appointed by the Mayor subject to City Council approval for 3 year terms. Membership on the arts council should include a member of the park and recreation commission, a member of the Chamber of Commerce, a school district art instructor, and other Pleasant Hill residents that have an interest and background in the arts. A park and recreation staff person should be an ex officio member of the council also.

While one source of funding for projects by the Arts Council could be Bravo, that is not the only, or even the primary funding source. Most of the other cities with Art Councils do not rely upon Bravo as a significant funding source. However, with the City joining Bravo that brings the arts to the foreground and makes the creation of an Art Council timelier.

Other funding sources could include grants specifically for a particular event or project, fundraising from local businesses that have an interest in supporting local arts, or City budgeting.

The purpose of the Art Council will be to raise awareness of art within the community and bring more art to the city. The focus from other cities has been mostly on public art displays, usually rotating art on public property from local artist. It could also mean more live performing arts events, such as Jazz in July.

Once established the Art Council can develop their plans for what they would recommend for the City to pursue for art in the community.

Public Art Summary

Name: Varies from board, council, commission and committee.

Established: Majority of the public art committee's were formed within the last 5-12 years. The City of Marion's Council has been around for 25+ years.

City liaison: The staff person from the city is within Parks & Recreation. When activities take place within a city park, the committee partners with the city to assure extra items such as trash cans are at the park during the events.

Members: Public art committee members are appointed by the Mayor and Council approved. Member terms range from 1-5 years. Most cities had a member, who was an art teacher from the school. A few of the cities had an ordinance in place and a master plan, which was adopted by the city.

Funding: Listed below are a few ways various events and art sculptures are funded.

- **Grants:** Majority of the time, the requirements to receive the grant focus on a specific event, so it's difficult to get funding if the city's focus is on a public art display.
- **City Council:** Funding is done through the city council. If the art committee needs funding for a piece of art, it would be brought forth to council.
- **Parks & Recreation:** Money is set aside for the arts committee to bring in new art sculptures or host events.
- **Fundraising:** This can be difficult, if there isn't a larger business within a community.
- **CIP funds**
- **Hotel/motel tax:** First 3/7ths of the tax goes to public art.

Public Art/Events: Majority of the cities focus on public art, which are put within visible places with the city. Most have traveling art exhibits where the art will be displayed for 6-10 months and new pieces will be brought in. The art is affixed to cement pads. Each artist is paid anywhere from \$1,200-\$1,500 for the art to be displayed for the 6-10 month period. A majority of the art pieces need council approval before they can be placed within the city. This is done to assure the committee isn't approving obscene pieces that may upset the community.

Urbandale has a unique set-up where the city can purchase the art display after the exhibition time period is up and they receive a 25% discount off each art piece. If the art is sold while on display they, it cannot be removed until the exhibition time period is over, but the city then receives a commission of 25%.

A few cities also have events, but they have found that it's difficult to get volunteers or event board members to work the events. The events include performances, similar to Jazz in July.

The City of West Des Moines is going try to implement a different kind of art where it's focused on community service and stormwater. The focus is to educate the community on why it's important to protect stormwater.

Communities like the focus on public art because it get's the community talking more than events and it can be changed out frequently.

Pleasant Hill, IA

SECTION 1: PURPOSE:

The purpose of this chapter is to establish a Public Arts Advisory Commission, hereinafter referred to as the "arts commission", to advise and assist the Pleasant Hill City Council in the promotion of public art and performing arts within the City's physical environment and public spaces.

SECTION 2: COMMISSION CREATED; APPOINTMENT; TERM:

The arts commission shall consist of seven (7) members, appointed by the Mayor with the approval of the City Council. The appointment of each member of the arts commission shall be for staggered terms of four (4) years. At the time of the initial appointment, the Mayor shall designate the length of term for each member to provide for staggered terms, with three (3) members appointed for two (2) years and four (4) members appointed for four (4) years.

SECTION 3: ORGANIZATION; COMPENSATION; REMOVAL:

A. Upon appointment, the arts commission shall organize by electing one member as Chair and one as Vice-Chair who shall also serve as Secretary from any of its members. The Chair and Vice-Chair shall each serve one year terms, but would be eligible for reelection.

B. A majority of the membership of the commission shall constitute a quorum. The City Manager shall designate a City employee to act as a non-voting ex officio representative to the commission. The commission shall meet at least once per quarter.

C. All members of the arts commission shall serve as such without compensation except for reimbursement of reasonable and necessary expenses, subject to the approval of the City Council.

D. Any commission member may be removed from the arts commission by the Mayor, with the concurrence of the Council. Any such removal shall be stated in writing and filed with the City Clerk's office and a copy thereof filed with the Chair of the commission. Continued absence of any member from meetings of the arts commission shall, at the discretion of the Mayor, render any such member subject to immediate removal from appointment, with final approval by the City Council. Any member consistently absent from the arts commission meetings, without sufficient excuse, shall be considered to have vacated his or her appointment. In the event a vacancy arises, a new commission member shall be appointed by the Mayor with the approval of the City Council, and the commission member so appointed shall serve the balance of the unexpired term.

SECTION 4: QUALIFICATIONS:

Membership shall be open to a balanced, diverse mixture of citizen representatives of the community at large who are recognized for their interest or experience in connection with the arts. At least five members shall reside within Pleasant Hill. Members shall not hold any other elective or appointed office within the city government.

SECTION 5: POWERS AND DUTIES:

The arts commission shall have the following powers and duties:

A. Advise the City Council on the acquisition, placement, and maintenance of public art on property of the City, including public art in connection with a capital improvement program project. No public art shall be installed or existing work of public art removed from public spaces without a review by the arts

commission. Advise the City Council on performing arts events that would be financially supported by the City.

B. Hold regular public meetings and maintain a written record of its proceedings.

C. Establish guidelines to carry out the public art and performing arts program which shall include methods of selecting artists or public art and for the placement of public art. These guidelines, to be adopted by the City Council, may enumerate in detail the arts commission's roles and responsibilities in overseeing the public art and performing arts program.

D. Make recommendations to the City Council on the amount and allocation of budgeted City funding for the arts programs and services.

E. Prepare an annual report to the City Council summarizing its activities during the preceding year and recommendations for the proposed activities for the succeeding year.

F. Adopt and present to the City Council for its consideration and approval, such rules and regulations to govern its internal organization and procedures as it may deem necessary and which are not in conflict with Federal, State, and municipal laws.

G. Consistent with City Council policy, serve as advocates for public art and performing arts with the City Council, as well as the private sector, local, regional, State, and Federal governments.

H. Explore and advocate for new, non-city sources of funding for the arts. All gifts of money and grant funds received shall be deposited with the City's Finance Director and shall be credited to the arts commission fund and spent exclusively on public art projects and performing art events.

I. Receive input from the Mayor, City Council and City Manager regarding the operation and maintenance expenses associated with a work of public art or a performing arts event. If the proposed work of art requires extraordinary operation or maintenance expenses, the arts commission shall recommend another work of art or submit a statement of overriding consideration why the public art should be utilized notwithstanding its extraordinary operation or maintenance expense.

SECTION 6: APPEAL:

Any person aggrieved by a decision by the arts commission may file an appeal with the City Clerk within thirty (30) days of the date the action was taken or decision was made. The City Council shall have the ultimate authority regarding these matters.

SECTION 7: ADMINISTRATIVE AND OTHER CITY POLICIES:

All administrative, accounting, budgetary, and procurement policies of the City shall govern the arts commission in all of its operations.

RETIREMENT POLICY

The City of Pleasant Hill recognizes the burden that providing health insurance has on City employees that may be desirous to retire but unable to due to the high cost or lack of availability of health insurance prior to being eligible for Medicare.

To assist the City employees that may need or want to retire prior to age 65 or being eligible for Medicare, the City Council hereby approves the following policy.

The City shall provide major medical health insurance for an employee and their spouse if appropriate, if that employee is at least 63 years of age and has been employed by the City as a full time employee and covered by the City's health insurance plan for a minimum of 15 years. The City will pay the cost of the major medical health insurance that is in place for City employees until that employee reaches the age of 65 or becomes eligible for Medicare, whichever comes first. The employee will be responsible to pay the portion of the major medical health insurance premium at the same level that other City employees pay who work within their department. The City will not provide dental or vision coverage although the employee may choice to continue that coverage through COBRA at their own expense. The employee is not eligible for the HRA reimbursement.

The employee must make a written request to the City Manager for coverage under this policy. The City Manager shall prepare an agreement that will be presented to the City Council for consideration after it is signed by the employee.

The agreement shall cease if the employee becomes deceased or if the employee obtains health insurance coverage through another means such as a spouse's employer or a new employer. The cessation of the agreement applies even if the spouse was covered by the agreement with the City.

This policy is subject availability of funding in the City's budget and maybe revised or cancelled at any time without notice by the Pleasant Hill City Council.